



CORPORATE SPONSORSHIP

Christmas is such a special time for families and giving back and an excellent opportunity to bring that sense of community and family into the workplace. Holiday Helpers has been blessed to have many corporate donors over the years which has allowed us to grow and help more families year after year. There are lots of ways to get involved with Holiday Helpers at Christmas time:

Corporate Sponsorship

This is a very special year for us as 20 years ago we were helping 1 single family in our community with a single Christmas tree. This Christmas marks our 20th anniversary and we are giving 500 families in need (900+ children) the full Christmas experience which includes a decorated Christmas tree, gift card for Christmas dinner, winter coats, hats & mitts, customized Christmas presents for each individual in the family, and household items. Your company can be part of this magic by contributing to the cause. The following donation amounts are recognized as our official corporate supporters for 2016:

Platinum Sponsorship: \$15,000 – This is our premier partnership that garnishes as much love and attention that we can provide. At this level, the company is mentioned in any press releases, online advertising on our website, multiple shout outs on our social media outlets, mentions in our charity newsletter that goes out to 3,500+ dedicated volunteers & donors, staff access to the Santa’s warehouse shifts, on site recognition at Santa’s warehouse via signage, company mentions in volunteer training, and logo on volunteer uniforms, and post-Christmas recognition through our gratitude communication and closing press release.

Gold Sponsorship: \$10,000 – At the prestigious Gold level, the company is mentioned in online advertising on our website, shout outs on social media, mentions in our charity newsletter that goes out to 3,500+ dedicated volunteers & donors, staff access to the Santa’s warehouse shifts, on site recognition at Santa’s warehouse via signage, company mentions in volunteer training, and logo on volunteer uniforms, and post-Christmas recognition through our gratitude communication.

Silver Sponsorship: \$5,000 – Our Silver level partners, the company is mentioned in online advertising on our website, a shout out on social media, mentions in our charity newsletter that goes out to 3,500+ dedicated volunteers & donors, on site signage recognition at Santa’s warehouse and logo on volunteer uniforms, and post-Christmas recognition through our gratitude communication.

Bronze Sponsorship: \$2,000 – Our Bronze level partners, the company is mentioned in online advertising on our website, a shout out on social media, on site signage recognition at Santa’s warehouse, and post-Christmas recognition through our gratitude communication.