

holiday
helpers
adopt a family

CHARITY
GOLF
TOURNAMENT

FRIDAY JUNE 12, 2020
Glen Eagle Golf Course

SPONSORSHIP PACKAGE

6th Annual Charity Golf Tournament



holiday
helpers
adopt a family

Event Details for Friday June 12, 2020

Event Itinerary

- 7:00 AM Registration & Breakfast
- 8:00 AM Tee Off (Scramble)
- 12:30 PM Pre-Lunch Cocktail Reception
- 1:30 PM Lunch & Silent Auction

Event Location

Glen Eagle Golf Course
15731 Regional Road 50, Caledon L7E 3H9

Participants

144 Golfers

Event Details

- 18 holes of golf - Blue/ Yellow course
- Continental breakfast
- Reception/buffet luncheon
- On-course activities & prizes

Event Costs

- Golf Foursome \$620
- Individual Golfer \$155
- Lunch & Auction only - \$30 per person

6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Holiday Helpers is excited to kick-off a new decade and a new year by hosting our sixth annual charity golf tournament. We are thrilled to partner with the National Association Of Canadian Consulting Businesses (NACCB) to bring you this fun, philanthropic day at the beautiful Glen Eagle Golf Club in Bolton.

Golfers will join enjoy 18 rounds along with several on-course games and activities, followed by a reception, BBQ lunch and silent auction.

Proceeds from the event go towards supporting Holiday Helpers mission to provide low income families with a customized Christmas package. In 2020, our goal is to sponsor 800 families in the GTA, Hamilton and Durham region.





Sponsorship Summary

• Presenting Sponsor	\$7,500
• Gold Sponsor	\$5,000
• Lunch Sponsor	\$2,500
• Exclusive Cart Sponsor	\$2,500
• Silver Sponsor	\$2,000
• Player Gift Sponsor	\$1,500
• Co-Cart Sponsor	\$1,250
• Bronze Sponsor	\$1,000
• Putting Contest Sponsor	\$600
• Hole Sponsor	\$500

*Product/Cash donation for silent auction are always welcome!
Please contact us should you wish to make a donation*

6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Presenting Sponsor

\$7,500

- One complimentary foursome (4 golfers)
- Logo on swag bag for all participants
- Full page ad in the tournament program
- Opportunity for corporate representative to offer remarks at the tournament luncheon
- Prominent recognition on tournament day banner
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications
- Logo and link on Holiday Helpers Canada website



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Gold Sponsor

\$5,000

- Two complimentary golfers
- Acknowledgement at an on-course activity
- Half page ad in the tournament program
- Recognition on tournament day banner
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications
- Logo on Holiday Helpers Canada website



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Silver Sponsor

\$2,000

- Acknowledgement at breakfast function
- Quarter page ad in the tournament program
- Recognition on tournament day banner
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications
- Logo on Holiday Helpers Canada website



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Bronze Sponsor

\$1,000

- Recognition on tournament day banner
- Recognition in tournament program
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Lunch & Cart Sponsor

Lunch Sponsor
\$2,500

- Table top signage at the lunch event
- Quarter page ad in the tournament program
- Recognition on tournament day banner
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications
- Logo on Holiday Helpers Canada website

Co-Cart Sponsor \$1,250
Exclusive Cart Sponsor \$2,500

- Recognition on all the carts
- Recognition in tournament program
- Logo on Holiday Helpers Canada website (full sponsorship only)



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Putting Hole or Hole Sponsor

Putting Hole Sponsor
\$600

- Recognition on signage at the putting contest area
- Recognition in tournament program
- Opportunity for business/sample promotion and player interaction at your sponsored activity
- Opportunity to provide the contest winner your prize during the luncheon presentation

Hole Sponsor
\$500

- Recognition on signage at one specific hole
- Recognition in tournament program
- Opportunity for business/sample promotion at your sponsored tee



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

Gift Sponsor

Player Gift Sponsor
\$1,500

- Recognition on tournament day banner
- Recognition in tournament program
- Logo recognition in all the Holiday Helpers Golf Charity marketing communications
- Logo on Holiday Helpers Canada website

Request for Product/Cash

Your organization will receive the following recognition for your kind support:

- Charitable income tax receipt (cash only)
- Items on display at auction table and logo recognition at the silent auction
- Mention in the event program



6th Annual Charity Golf Tournament

holiday
helpers
adopt a family

About Us

Holiday Helpers is a registered charity whose mission is to provide a one-time personalized Christmas package to low income families with young children who are trying to improve their circumstances.

Approximately 85% of the families are single-parent households or are New Canadians; all are involved with subsidized agencies for daycare, or other kinds of family aid.

Each sponsored family receives an artificial tree and decorations, a minimum \$100 grocery gift card for a warm meal and personalized presents that provide poverty relief, including winter coats, hats and mitts, winter boots and household items.

Our 2019 program supported 702 families, including over 1,500 children. In 2020, our goal is to help 800 families!

