



HH REPORT

January 2020

ANOTHER STELLAR CHRISTMAS THANKS TO YOU!

In a blink of an eye, another Christmas season has come and gone. It was once again a stellar year for Holiday Helpers Canada, as we sponsored a record-breaking 702 families!

Thousands of presents were wrapped and delivered with care to families from all over the GTA, Durham and Hamilton. This is no small feat and could not have happened without the help of hundreds of donors and volunteers.

Over the last few weeks, thank-you letters have been pouring in from families who received a Holiday Helpers package. Throughout the newsletter, we have shared some of the heartwarming stories and thank yous.

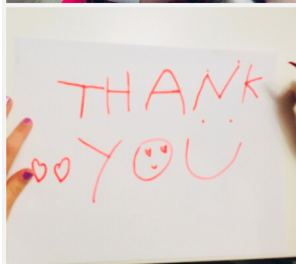
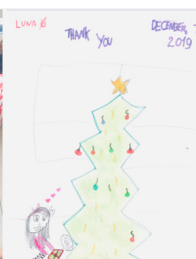
In this Issue:

Page 2 - Expansion into New Communities

- By the Numbers

Page 3 - Thank you to our Corporate Partners

Page 4 - Your Fundraising Dollars at Work



Expansion into New Communities

The Holiday Helpers program has been firmly rooted in the GTA. Twenty-three years ago, the first family supported lived in Brampton. Since then, the charity has sponsored over 3,700 families in Toronto, Brampton, Mississauga, Scarborough and beyond.

It has always been a goal of ours to expand beyond the GTA and sponsor families from across Ontario. In 2018, we opened our first expansion chapter in Pickering, serving families from Durham region.

In 2019, we were excited to open our second expansion chapter into Hamilton sponsoring 58 local families. Thank you to our expansion partners...

In Durham:

- The Family Worship Centre, who donated their space as Santa's warehouse.
- AP Church of Pickering, Herizon House, Durham District School Board, Rose of Durham, who all referred families to the program.

In Hamilton:

- The Native Women's Centre, who donated their space as Santa's warehouse.
- The Native Women's Centre and the Immigrant Working Centre of Hamilton, who all referred families to the program.

In 2020, our goal is to grow these two locations to help more families locally. If you have connections in these communities or would like to volunteer in a leadership role, we'd love to hear from you! Please email sarah@holidayhelpers.org.

"We felt loved, happy, reassured and grateful in this holiday season. I feel confident to start a new decade in 2020, knowing there are people with heart and kindness who care about others. Thank you so much from the kids and I!"

Marie Ellen, from Scarborough



By the Numbers...

702 total families
sponsored in 2019

- 53 Durham families
- 58 Hamilton families
- 591 GTA families

793 Daughters
779 Sons

30 Charity
Partners

Over \$310,000
funds raised

Over 720 Wish List
Donors

Over 3,000
volunteers to wrap &
deliver

Over 4,500 boxes
delivered



"Being a family of 4 (3 of which struggle with disabilities) can often be a struggle but your actions have most definitely lightened the load. For that especially, we thank you. This time of the year is often a struggle for us but knowing we have the support of kind people like yourself certainly helps. Please know we will never forget this kind gesture."

Lisa, from Brampton

Thank you to our Corporate Partners

A huge debt of gratitude goes to our many corporate and logistic partners. With their support, we are able to ensure the program continues to grow and help more families.

Platinum Partner



Silver Partners



Bronze Partners



Community Partners

- Aight Solutions
- Canadian Institute of Traffic & Transportation
- Flynn Canada Ltd.
- Institutional Equity Traders Association
- Mint Pharmaceuticals

Logistics & In-Kind Partners

- Atripco Delivery Service
- Canada Waste Management
- Cascades
- Maclaser Printing
- Remco Canada
- Rodair International Ltd
- Starbucks Canada
- Tremco Canada

Your Fundraising Dollars at Work

In 2019, we raised a record-breaking \$310,200 through monetary donations, sponsorship, corporate volunteering and our annual golf tournament. Money raised goes toward funding the Christmas program, including expenses to run "Santa's Warehouse."

Funds raised also allow us to help more families the following year and in 2020, we are excited to announce our goal of sponsoring 800 families in the GTA, Hamilton and Durham.

We are proud to be a fiscally responsible charity and assure donors that 92% of every dollar donated goes directly to helping the families.



"You made me cry out of joy, I know the time, energy, and heart you exerted to make us happy and provide this to us. I am a single mother and I could not have made it without your help. Looking at my kid's joy made me cry. You made us felt at home. Truly Canada is home."

Julyata, from Toronto



Join us on Friday June 12th for our Charity Golf Tournament

Enjoy a great day on the greens at Glen Eagle Golf course in Bolton. Golf registration includes 18 rounds, breakfast, BBQ lunch and great on-course activities and prizes. Great opportunities for sponsorship and prizing.

- | | |
|----------|------------------------------|
| 7:00 AM | Registration & Breakfast |
| 8:00 AM | Tee Off (Scramble) |
| 12:30 PM | Pre-Lunch Cocktail Reception |
| 1:30 PM | Lunch & Silent Auction |

Visit our website at www.HolidayHelpers.org/events or email info@holidayhelpers.org for ticket and sponsorship details