



THE HH REPORT

2022 A Year in Review

CELEBRATING GROWTH & SUPPORTING 1000 FAMILIES

The holiday season is often a time when people feel inspired to give back and support their communities. It's a time to show kindness and generosity towards others, especially those who may be struggling or in need of support. Whether it's through volunteering, making donations, or simply spreading goodwill and cheer, there are many ways to give back during the holiday season.

From the time that Holiday Helpers began, the goal of helping 1,000 families seemed like a far off dream. When the charity started in 2004, we wrapped gifts in our basements with the help of our closest friends. By 2008, we were up to helping 100 families and had to move our wrapping operations out of our homes and into a church basement at Young and Eglinton. We crossed the threshold of helping 500 families in 2016, and moved into a permanent office at Renforth and Eglinton and hired our first team members.

The growth of Holiday Helpers has been slow and steady over the last two decades. So, hitting the goal of sponsoring 1,000 families in one year was cause for a small celebration with the team and volunteers! Reaching this milestone is not the effort of one or two people. It takes thousands of people working together with an common mission to give back to their community. In the next few pages, please read about some of the people that were involved and the families impacted by your support.



1,010 TOTAL FAMILIES
 (145 more families than in 2021)
 884 families in the GTA
 126 families in Hamilton

2022 BY THE NUMBERS



OVER 8,300 BOXES DELIVERED



OVER 50 PARTNER AGENCIES REFERRING FAMILIES TO THE PROGRAM



OVER 3,000 VOLUNTEERS TO HELP WRAP AND DELIVER



3,793 PEOPLE RECEIVED PACKAGES



We appreciate everything we received this Holiday season. It brought so many emotions and joy to our house. From struggling for the last 2 years of being homeless in a shelter to now finding stability, I'm grateful for the love and support on making this Christmas one for the books to always remember.

Being a single mother of 4, the gifts made my children happy on a new level! My oldest daughter couldn't wait to try her Flat Iron and she loves It. My second daughter couldn't wait to make her Bessy Bracelet for the New Year. My third daughter couldn't wait to build her Lego with her siblings. My son couldn't wait to play with his Thomas the Train Set.

T'Ana #1902

SANTA'S WAREHOUSE

This year's warehouse was buzzing with excitement. After two year's of restrictions and shut-downs, people were excited to get back in the warehouse and volunteer again.

Our GTA warehouse was located in Mississauga at the old Chapters at Square One. Thank you to Oxford Properties and OMERS for donating the space for the month of December. Many corporate teams were back in the warehouse after a two-year break, and eager to wrap gifts.

Each day, we had over 300 volunteers come through the GTA warehouse to wrap and package gifts for delivery. Some of the larger corporate groups that came out to volunteer included Home Depot, OMERS, Starbucks, Nike, and KPMG.

Our Hamilton Chapter was in operation again and the wrapping weekend took between December 15-18. Thank you to Triovest for donating the space so that we could wrap presents for the 126 families in Hamilton.

THANK YOU TO OUR PLATINUM SPONSORS FOR DONATING SPACE FOR SANTA'S WAREHOUSE

OXFORD

RIO CAN  **TRIOVEST**



THANK YOU TO OUR 2022 CORPORATE PARTNERS!

PLATINUM



GOLD



SILVER



BRONZE



I was left speechless as to the amount of thought and effort that went into our gifts. I was in tears.

This Christmas was one to remember. I know it's not all about material items, but this very generous act was so heartwarming. I felt so much stress lifted from my shoulders, and I am forever grateful for that.

Thank you, thank you, thank you so much for everything that we have received. It was truly a blessing.

Lindsay #2302

With the help of our corporate partners, we are able to keep the program open, expand out services and help more families.



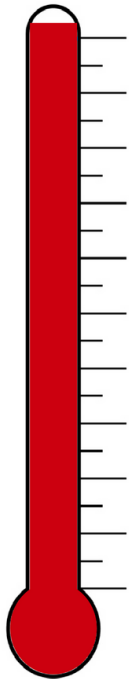
Keep your eye for the Holiday Helpers van on the highways delivering gifts to families in need! This was made possible with the help of our corporate partners.





Our littlest children played for hours with their games and everyone looked so handsome over the holidays with their clothing. It was such a great feeling on Christmas morning, having the kids come down to so many presents. And being able to share in the surprise was really a wonder in itself. Having a Christmas with so many surprises and being able to provide them not only with wants but also with items that they need meant the world to us.

Melissa #2833



Over \$474,000 was raised for low income families.

Did you know that over \$0.92 of every dollar donated to Holiday Helpers goes directly to helping families in need.

We want to share our deepest gratitude to everyone who had a part in this year's program. Whether you sponsored a family, volunteered to wrap presents, donated a toy, or delivered a gift, you all had a part in making this program a success! It was a huge effort by the team and volunteer staff to meet the milestone of helping 1,000 families.

Thank you to our dedicated office team who worked tirelessly to review and approve applications, source wishlists from every family, liaison with our donors and volunteers and more. Thanks for your hard work team!

In 2023, we are excited to expand our operations beyond the GTA and Hamilton. We will be opening two new Chapters to focus on families in York and Durham regions. In you are a business owner or offer a service that can help our program get off the ground in those areas, we'd love to hear from you!

We hope to see you next year!

April and Sarah Rutka

Founders of Holiday Helpers Canada



**THE HH
WAREHOUSE
TEAM**