

HH REPORT

2023 A YEAR IN REVIEW

Another Christmas has come and gone in a blink of an eye. December, a cherished time of year for our Holiday Helpers Elves, rushes past us like a snowflake in the wind.

In reflecting on 2023, we are overwhelmed with gratitude for the incredible support we received. Thanks to your generosity and kindness, Holiday Helpers was able to extend its reach and sponsor a staggering 1,149 families across the GTA, Hamilton, and Durham areas.

Each family received a personalized Christmas package, carefully curated to bring warmth and joy into their homes. From grocery gift cards for a hearty meal to artificial trees adorned with festive decorations, and heartfelt gifts for every family member from their wishlist, your contributions made a tangible difference in the lives of so many.

But we couldn't have accomplished this feat alone. Our gratitude extends to our cherished supporters - our "Wishlist Donors" who shopped tirelessly for specific families, our "Monetary Donors" whose contributions fueled our mission, our "Corporate Partners" who enabled us to open Santa's Warehouses in each region, our "Donation Drive Donors" who added the finishing touches to our packages, and of course, our invaluable "Volunteers" - over 3,000 strong - who dedicated their time and energy to wrap, package, and deliver these gifts.

It is the harmonious collaboration between these groups that transforms our vision into reality year after year. From the bottom of our hearts, we extend our deepest gratitude to each and every one of you. Your unwavering support and generosity have brought countless smiles and moments of joy to families in need during the holiday season.

2023 IN REVIEW



1,149 TOTAL FAMILIES

926 families in the GTA
149 families in Hamilton
74 families in Durham



**OVER 3,500 VOLUNTEERS TO
HELP WRAP AND DELIVER**



**24 DAYS IN THE
WAREHOUSE**

+ 90 days approving
applications and wishlists



**4,311 TOTAL
PEOPLE
SPONSORED**



**OVER 8,300 BOXES
DELIVERED**



**OVER 50 PARTNER
AGENCIES REFERRING
FAMILIES**



The Christmas tree we received is the most beautiful, because we love Christmas and it is a special celebration.

We uncovered the gifts and they are very beautiful. We are infinitely gratefully for each of the gifts.

Lucy #3810



This season I was very worried thinking about how I was going to buy coats for my children, what I was going to put on their Christmas tree and if we were going to have a Christmas tree and when they uncovered their gifts I cried with happiness because It was a great relief for me to see that my children were happy.

As new migrants it is difficult to adapt, but with angels like you this is more bearable. Your act of generosity has not only impacted my situation, but has also inspired and motivated us to be equally compassionate and caring.

Viridiana #3295

SANTA'S WAREHOUSE

The spirit of giving was alive and well at Santa's Warehouses this holiday season.

This year, we were incredibly fortunate to have not one, not two, but four Santa's Warehouses bustling with activity and festive cheer.

Flagship Warehouse at Square One: Our flagship warehouse, nestled at Square One, was a hive of excitement for over a month. With over 250 dedicated volunteers streaming through its doors each day, this bustling hub served as the heart of our operations in the west end.

Scarborough Drop-off and Delivery Centre: To better serve our families and donors in the east end, our warehouse in Scarborough acted as a convenient drop-off and delivery center.

Hamilton's Centre on Barton Warehouse: In Hamilton, our small but mighty warehouse stood as a beacon of hope and compassion. Despite its size, this warehouse worked tirelessly to prepare packages for 149 families, making a meaningful impact in the lives of those in the Hamilton community.

Durham District School Board Warehouse: A heartfelt thank you to the Durham District School Board for graciously opening the doors of one of their school gyms to us. This donation of space in Durham allowed us to expand our reach and provide assistance to even more families during the holiday season.

At each of these warehouses, the spirit of giving was palpable, and the dedication of our volunteers and supporters was truly inspiring.



THANK YOU TO OUR PLATINUM SPONSORS FOR DONATING SPACE FOR SANTA'S WAREHOUSE

OXFORD

TRIOVEST  **DDSB**

THANK YOU TO OUR 2023 CORPORATE PARTNERS!

PLATINUM



We are new to Canada and I never imagined all these beautiful and very precious things. You have been very generous to us, and your gifts are many and more than wonderful. My son slept very happy that night.

I thank you for my beautiful things. They surprised me and made me cry with joy. There are no words sufficient to thank you and your beautiful feelings.

Ebtisam #3942



BRONZE



COMMUNITY

- | | |
|-------------------------|--------------------------|
| Canaccord Genuity | Hikma |
| Waste Management Canada | Mawer |
| CITT | Pretium Engineering Inc. |
| HE Rieckelman | Tremco |
| | Rhenus Logistics |



Did you know that less than 2% of every dollar goes to administration. That means \$0.98 of every dollar donated goes directly to the families.



This is the best Christmas I have ever had and I am so grateful thank you for making our Christmas unforgettable. I must say my heart is full. The kids are very excited they had never experienced this. They will live to remember this.

Olivia #3113



WE'RE GROWING!

And we're looking for volunteers to join our board of directors.

You're probably aware that Holiday Helpers has helped make the holidays brighter for thousands of families since we started in Toronto in 2004. Over the past several years we have expanded the scope of our program to serve families in Hamilton as well as Durham and our intention is to continue to grow to serve even more families in more locations.

To do that, we need to expand our organization and our volunteer Board of Directors. We're hoping to find a few new board members to join us in our mission: "to provide a one-time personalized Christmas package to families with young children living in low-income situations who are trying to improve their circumstances".

Experience in the charitable sector and/or a background in logistics, finance, law, management or human resources would be especially helpful. Having said that, we welcome invitations from everyone who is interested.

If you or someone you know has background in these skills and believes in our mission, please reach out to info@holidayhelpers.org.

On behalf of the entire Holiday Helpers team, we extend our deepest gratitude to everyone for your unwavering support and dedication.

Many have asked us, "How is your little Christmas Project going?" Well, what started as a humble project has blossomed into a remarkable organization that touches the lives of countless families in need.

It's thanks to your generosity and commitment that Holiday Helpers has grown into what it is today. To our incredible team, who work tirelessly to review every family application and wishlist, to connect with donors, and to manage the countless tasks that come with our mission - thank you. Your dedication and passion drive our organization forward and make a meaningful difference in the lives of those we serve. To our thousands of donors, who share our love for Christmas and our desire to make it a special time of year for others - thank you.

And to our volunteers, who roll up their sleeves and get the work done with enthusiasm and compassion - thank you. Your willingness to give your time and energy to our cause is truly inspiring, and we are grateful for your invaluable contributions.

Together, we have created something truly remarkable - a community of kindness, compassion, and generosity that brightens the lives of so many during the holiday season. We will be in touch again in September to share updates and information about how you can get involved in our 2024 program.

Once again, from the bottom of our hearts, thank you for your continued support.

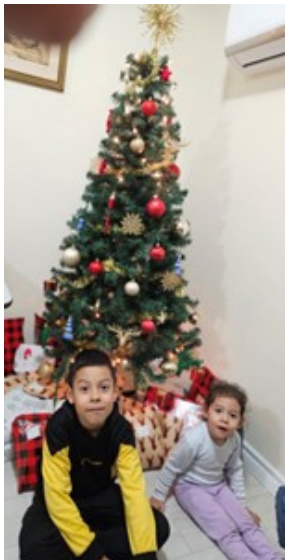
April and Sarah Rutka
Founders of Holiday Helpers Canada



Holiday Helpers Canada is a registered charity whose mission is to provide customized Christmas packages to families living in low income situations.

WWW.HOLIDAYHELPERS.ORG

Charitable Registration #: 83327 3022 RR0001



Your great goodness, kindness and heart left a deep mark on my family because you made a big difference this first Christmas we spent here, far from fear, violence and death, because you were present when we needed it most and least expected it!

I have no words to express what you made us feel, especially my children when their eyes lit up when they opened their gifts, the Christmas tree, all.

Thanks to you we're able to spend a wonderful Christmas and we had a hot dinner on our table.

Andrea #3200