

HH REPORT

MARCH 2025

2024 A YEAR IN REVIEW



A few months have passed since Christmas, but we want to take a moment to reflect on what an incredible season it was and extend our heartfelt gratitude.

Thanks to your generosity and support, Holiday Helpers sponsored 1,200 families across the GTA, Hamilton, and Durham, ensuring they had a brighter and more joyful holiday season.

When we set our goal to help 1,200 families for the 2024 season, we weren't sure if we would achieve it. With economic challenges and reports of declining donor contributions, there were moments of doubt. But thanks to this amazing community, everyone rallied together—and in the end, we found the donors and support needed to reach every family on our list.

This achievement wouldn't have been possible without the unwavering commitment of our donors, volunteers, and corporate partners. Whether you sponsored a family wishlist, contributed to a donation drive, or partnered with us through your company, your kindness made a meaningful impact on families in need.

In the following pages, you'll see the impact you helped create this past Christmas season. Thank you for making it all possible.

A SNAPSHOT OF 2024

1,200
FAMILIES
SPONSORED

- 989 in the GTA
- 130 in Hamilton
- 81 in Durham

4,532

Total people helped in 2024

10,000

Packages delivered

4,000+

Volunteers to wrap & deliver gifts

50

Partner agencies referring families

info@holidayhelpers.org
www.HolidayHelpers.org

We were amazed and shocked by the amount of everything and that there was so much of everything.

My son and I thank you for the warm jackets, for the shoes and for the Lego for my son and for the boxing gloves and much more!

Your Christmas tree reminded us that there are people in Canada who care about others and about Ukrainians who escaped the war with Russia and moved to Canada.

Maryana
WL 4286



SANTA'S WAREHOUSE

Our volunteers are the heart and soul of the HH operation, transforming empty spaces into Santa's workshop overnight!

With wrapping paper flying, bows being tied, and the occasional tape mishap (we all know the struggle!), volunteers worked tirelessly to ensure that every family received a beautifully wrapped gift bundle filled with love. The energy was high, the holiday tunes were playing, and the sense of community was stronger than ever.

In the GTA, our flagship location was set up at the old Indigo at Square One, generously donated by **OMERS**. For almost four weeks in December, over 200 volunteers joined us everyday to help sort, wrap, and deliver gifts with care. The GTA was also supported by our Scarborough drop-off centre, donated by First Capital for our east-end donors and families.

In Hamilton, a private donor provided a cozy space where teams worked tirelessly to spread holiday cheer. While in Durham, the Durham District School Board gave us a home base to organize and distribute gifts for local families.

Over 4,000 Volunteers – This past season, we were incredibly grateful to have the support of approximately 4,000 volunteers. Coordinating Christmas for 1,200 families is no small task! From packing boxes to wrapping gifts and delivering joy, your time and energy made all the difference. Thank you for being part of the magic!



You made this the best Christmas ever! I am thankful for everything we received, especially the winter boots and snow suits. They were perfect for us.

You made my kids happier than ever. I have no more words to explain how happy we are and how thankful we are.

Isanka
WL 4156



We are a family that came to Canada in search of a better future for our family. This is our second Christmas in Canada and we had a lump in our throat because of all the gifts received. We are grateful for the economic part but more so for the emotional part.

We as parents know how important it is for children to receive a nice Christmas.

Araceli
WL 4266



THANK YOU TO OUR 2024 CORPORATE PARTNERS

PLATINUM



GOLD



SILVER



HOME TRUST



WINGMAN SOLUTIONS



BRONZE



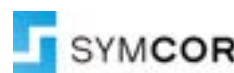
BGO CALSTON



hannover re



PointClickCare



COMMUNITY

Abbey's Goal

Avema Corp.

BIMM

Captiv8 Media

Franklin Templeton Canada

Jones DesLauriers Insurance
Management Inc

Kinross Gold

McCutcheon Private Wealth

Pretium Engineering Inc.

THANK YOU TO OUR IN-KIND AND LOGISTICS PARTNERS

IN-KIND

Canadian Gift Concept	Lionheart Logistics
Canadian Down & Feather	Nestle
Church & Dwight	Nike
Cineplex	R4Branding
Fellowes	Ripley's Aquarium
Imports Dragon	Unilever

LOGISTICS

Canada Waste Management	Royal Containers
Cavalier	Tamefield
Fleet Optics	Tremco
KTS Logistics	West-Metro Express
Rebox	

OVER \$782,000 RAISED FOR FAMILIES IN NEED



We are proud to have raised over \$782,000 in 2024.

Did you know that Holiday Helpers is a highly efficient charity? Less than 2% of every dollar covers administrative costs, ensuring that \$0.98 of every dollar donated goes directly to supporting families.

A NOTE FROM OUR FOUNDERS

After 25 years, you'd think we'd run out of thank-yous! But year after year, we continue to be amazed by the generosity of both strangers and those who have become like family. Your kindness and support make everything we do possible, and we are endlessly grateful for this incredible community. To our donors, volunteers, and hardworking staff — thank you for sharing your time, energy, and hearts with us. We can't wait to see you all again in the months ahead as we continue making a difference together.

April & Sarah



You were really careful and attentive in preparing so many gifts for me and daughter. Thank you very much for taking the time to prepare so many gifts for us. I am really touched! The clothing fit well, and books and toys are wonderful. My daughter likes them very much.

Cherrie WL 4197



My 5-year exclaimed "so many gifts". The girls could not believe what was going on. I would never have been able to purchase all the gifts you provided. The girls love their new coats and the colour of them. They went "wild" with excitement.

Rabia WL 5326