

HH REPORT

2025 A YEAR IN REVIEW

As we look back on this past holiday season, one thing is clear: together, we made something extraordinary happen.

Thanks to the generosity and commitment of our community, Holiday Helpers supported 1,300 families across the GTA, Hamilton, Durham, and York Region, helping ensure they experienced a brighter and more joyful holiday season. Expanding into York this year allowed us to reach more families than ever before and marked an exciting milestone in our growth.

Each year, the need grows and our goals grow with it. While rising costs and increased demand remain ongoing realities, this community continues to show us what is possible. Through consistent generosity, creativity, and care, donors, volunteers, and partners prove time and again that bigger goals are not only possible, but achievable when we work together.

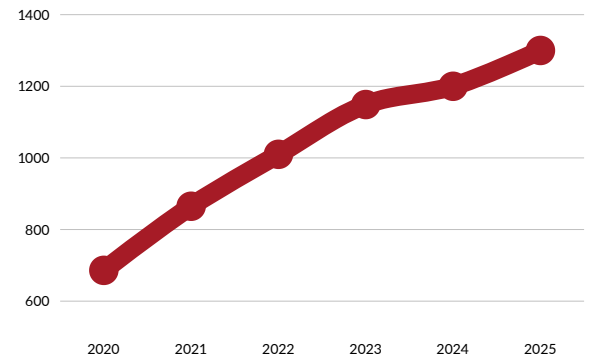
From sponsoring family wishlists and volunteering long hours, to hosting donation drives and supporting us through corporate partnerships, every contribution mattered. Each act of generosity helped turn support into real moments of joy for families who needed it most.

The pages ahead highlight what you helped make possible this Christmas. Thank you for being part of the Holiday Helpers community and for continuing to show what can be achieved when we come together.

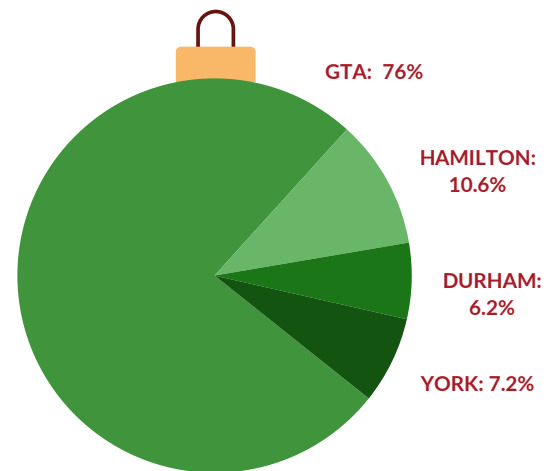


A SNAPSHOT OF 2025

1,300 FAMILIES SPONSORED



■ 988 in the GTA ■ 81 in Durham
■ 138 in Hamilton ■ 92 in York



4,558

Total people helped in 2025

12,000+

Packages delivered

4,000+

Volunteers to wrap & deliver gifts

65+

Partner agencies referring families

info@holidayhelpers.org

www.HolidayHelpers.org

SANTA'S WAREHOUSES: Where the magic happens!

What begins as an empty space quickly transforms into something extraordinary — a buzzing holiday hub filled with purpose, generosity, and heart. Within days, tables are set up, wrapping stations appear, and the air fills with the sound of tape rolling, paper folding, and holiday music playing in the background.

With wrapping paper flying, bows being tied, and teams working assembly-line style, volunteers sorted, packed, wrapped, and labeled every gift with care. Holiday music filled the air, laughter echoed between tables, and each finished package meant one more family would wake up to a magical Christmas morning.

In the GTA, our flagship warehouse returned to the former Indigo location at Square One, generously supported by **Oxford Properties Group (Oxford OMERS)**. For over four weeks, thousands of volunteers walked through those doors and wrapped more than 980 family packages. Watching that empty retail space transform into a vibrant centre of giving was nothing short of inspiring.

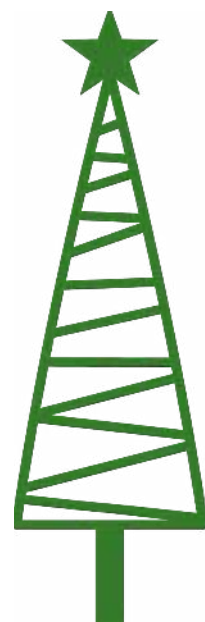
Our Scarborough drop-off centre, provided by **First Capital REIT**, made it easier for east-end donors and families to participate. Removing barriers — whether it's distance, time, or logistics — is part of how we continue to grow our impact.

For our Hamilton Chapter, a dedicated local warehouse space became a central hub for volunteers preparing gifts for families across the community from December 10 to 13. In Durham, **Bayfield Property Management** generously loaned us warehouse space, and in a whirlwind two days, volunteers prepared over 80 family packages. It was fast, focused, and filled with heart.

This year also marked an exciting milestone — the launch of our very first York Region warehouse, with support from **Oxford Properties Group**. Expanding into a new region takes a lot of coordination and community buy-in — and thanks to our incredible team, volunteers, and donors, the new location was an overwhelming success.

Whether you volunteered in a warehouse, sponsored a family, shopped for gifts, or supported behind the scenes, you helped turn empty spaces into places of generosity, connection, and holiday joy. And together, you helped create Christmas morning magic.

Volunteering in the warehouse is the highlight of our holiday season. There's something powerful about stepping away from our desks and working side by side to sort, wrap, and prepare gifts for families. You can feel the shared purpose in the room. Knowing that the packages we're packing will create such meaningful moments for parents and children puts everything into perspective and reminds us why giving back matters.



THANK YOU TO OUR 2025 CORPORATE PARTNERS

PRESENTING PARTNER



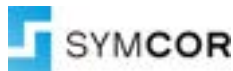
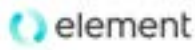
MAGIC MAKER



JOY SPONSOR



HOPE SPONSOR



COMMUNITY FRIENDS

BIMM
Captiv8 Media
Coactuate
Franklin Templeton Canada
Goodreid Investment
Council Corp
Honda

Jones DesLauriers Insurance
Management Inc
Kinross Gold
McCutcheon Private Wealth
Pretium Engineering Inc.
Slalom Consulting
Walters Landscaping



This past year has been one of the most difficult our family has faced. As parents, the hardest part was worrying about our children's happiness and sense of security. When they opened their gifts, their eyes lit up, and for a moment, we were simply a family celebrating together. Your kindness gave us hope and reminded us that compassionate people truly care.

WL 5731

Sabine



Thank you for everything you have given us. We are very grateful, thankful and appreciative of all you have done for us. I hoped you had all that you wished for this Christmas.

WL 5802

Natatie

Did you know that Holiday Helpers is a highly efficient charity?

Less than 2% of every dollar covers administrative costs, ensuring that \$0.98 of every dollar donated goes directly to supporting families.

THANK YOU TO OUR IN-KIND AND LOGISTICS PARTNERS

IN-KIND

Canadian Gift Concept	Grafton Apparel
Canadian Down & Feather	Imports Dragon
Church & Dwight	Innovative Beauty Group
Cineplex	Lionheart Logistics
Color Street	Nestle
Fellowes	R4Branding
Flynn Group	Ripley's Aquarium
	Unilever

LOGISTICS

Canada Waste Management	Sure Track Group
Fleet Optics	Tamefield
KTS Logistics	Tremco
Mohanpur Transport	Wet Metro
Rebox	XTL
Royal Containers	York Transport
Sommerville Rentals	

THE HOLIDAY HELPERS TEAM



**Over \$782,000 Raised
for families in need**



A THANK YOU FROM OUR FOUNDERS

When we started Holiday Helpers, we simply wanted to make sure a few families had a tree to celebrate the holidays. We never could have imagined what it would grow into.

Each year, we are humbled by the generosity of this community — donors who say “yes” without hesitation, volunteers who give up their time during the busiest season of the year, and partners who open their doors so we can turn empty spaces into places of hope.

2025 reminded us once again that Holiday Helpers is about so much more than gifts. It's about connection. It's about showing families that they are seen, valued, and supported — not just during the holidays, but by a community that truly cares.

We watched first-time volunteers become annual traditions. We saw corporate teams wrap alongside families and students. We welcomed new regions and new supporters into the Holiday Helpers family. And in every warehouse, every drop-off centre, and every delivery, we witnessed kindness in action.

To every donor, volunteer, sponsor, partner, and supporter — thank you. You are the heart of Holiday Helpers. Because of you, thousands of children and parents woke up on Christmas morning feeling joy, relief, and hope.

We are deeply grateful for your trust and your belief in this mission.

With heartfelt thanks,

April & Sarah